

December NEWSLETTER



PRESIDENT'S MESSAGE....

If history repeats itself, and next year is an election year, we as business people need to start preparing for 2008.

Networking and marketing your business will become paramount. When you are busy, that's great. When your market becomes soft, it is the time to focus and think about how to keep your name and business on the minds of people who can use your services. How can we consistently keep our names out in the marketplace? Your business association is constantly looking for ways to highlight the businesses in the southeast Guilford community. It is important to keeping learning and finding ways to keep your business in the forefront. Our goal for 2008 is to market and highlight your association and its members to surrounding markets. A new directory will also be printed mid summer. We will be joining other organizations that may be beneficial to your business such as the GMA so that you can participate in networking and enlarging your territory. Good things are in store for 2008!

Enjoy the season and we look forward to seeing you at the December Holiday Social!

Stay Active,
Denise H. Osborne, IDS
Accessory Design Services



NEW MEMBERS

Denise's Family Hair Salon
Denise Faucett
sponsor: Marty Heim

PureAir, Inc.
Bruce Venable
sponsor: Tim Marion

Welcome!

CALENDAR OF EVENTS...

December 6: **SPECIAL TIME 6:30**

Forest Oaks Country Club
Holiday Social special dinner price
for members \$10.00
Guests are welcome \$15.00
BRING A WRAPPED GAG GIFT (\$10)



January 3: 5:30 Forest Oaks Country Club
Kick off the New Year with marketing knowledge and impact!
Key note speakers: US Postal Service & Dove Publications
Get results from your direct mailings, money saving tips
on postage, know your target and get the list.

February 3: Forest Oaks Country Club
Keynote speaker Bob Kober
Publisher of BIZlife Magazine
Topic: Regionalism; the voice of business, increasing our
region's influence to grow our client/customer base

ANNOUNCEMENTS...

➔ **Web site tracking:**

	Visitors	Hits
Sept	1122	15011
Oct	989	9399

42 visitors from Europe, 20 from Africa & 12 from Asia.

The African Network Information Center, Pretoria Republic of South Africa discovered our site during a search for: Community Development. Their regional challenges are no different then ours. Check out their challenges a link to their site has been added to our site under: Biz Reference.

Stay Connected
↓
SECBA.org

MEMBER THOUGHTS

➔ Remember our men and women who are defending your freedom.

Bless their families for the selfless acts they perform for us in our time of need.



MEMBER SPOTLIGHT

Seasonal Comfort, Inc.
5016 Groometown Road
Greensboro, NC 27407
336-855-5400

Our mission is to give our customers the best quality installation and service HVAC equipment available in the industry at a reasonable cost.

Founded in April of 1996 to provide customers with the best quality installation and service of Heating, Ventilation & Air Conditioning equipment in the area.

We have been rewarded with exceptional growth through the dedication of one simple principle:
Treat customers the way you, yourself would want to be treated.

Our certified factory trained service technicians are on call to handle all of your HVAC problems.
To keep your HVAC system running in top condition, it is very important to have it maintained on an annual basis. We offer maintenance contracts to cover all of your future service needs.

Whether you have a Seasonal Comfort system or not, we will respond to your service needs in a professional, and timely manner.

Visit us on the Web: www.seasonalcomfortinc.com



Do business with a member!
Your business will grow through support,
encouragement and endorsement.

SECBA.org

Mission Statement

The mission of the **Southeast Community Business Association** is to provide a platform to encourage the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.



VALUABLE BENEFITS OF MEMBERSHIP

- Business investment \$99 per year
- Credibility exposure
- Local economy business advocates
- Vital contact networking
- Member-to-Member referrals
- Educational speakers & forum programs
- Listing in the printed directory
- Web link to your site
- Marketing tips & opportunities
- SE community involvement
- Improved governmental relations
- Monthly newsletter
- Social events
- Credit Union Services

MONTHLY MEETINGS

1st Thursday of each month
5:30 social 6:00 business meeting

MORE INFORMATION

www.SECBA.org

JOIN OUR GROUP OF LOCAL BUSINESS OWNERS & DECISION MAKERS!

Application for Membership Date: _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Home: _____ Cell: _____

Fax: _____

Email: _____

Web site: _____

Referred by: _____
SECBA Member

Dues: \$99.00 per year

- Send Invoice
 Check Enclosed



Membership Eligibility:

1. Must operate a business in the Southeast Community or local area.
2. Must do business in the area.

Business Category: _____

Why did you join SECBA?

Send your application with check to:
SECBA
PO Box 117
Pleasant Garden, NC 27313

office use:

- board approved entered in database
 payment recorded