



PRESIDENT'S MESSAGE....

A lot has happened since our last meeting, so I would like to take this opportunity to weigh in on several points.

First, as a business association, I hope we take a proactive approach to development or controlled growth for the betterment of the SE community and our members.

Second, I want to clarify one point, and that is the business association serves people on the east and west side of 421, south of business 85. I made that point clearly to the SE Planning Committee this past week. I also took this up with the chairman of the Long Range Planning Committee of the town of Pleasant Garden. The issue with Guilford County and with water and sewer has upset several people, but the business association has organized to work together for the benefit of our business community in our area.

Third, it is interesting to engage professional people in discussing their points of view concerning these issues, however, it is not meant to divide us in any way. Regardless of your views or where you stand, it is important to remember that we are to be professional in actions and our words toward each other. We have so much more to gain by working together and I trust we will continue to do so in a more positive atmosphere. The SE Planning Committee has thanked us for our participation and I will share more information with you shortly.

I look forward to the June social at Hagan-Stone Park, your ideas for this event are welcomed!

Sincerely,
Denise H. Osborne, IDS
Accessory Design Services

CALENDAR OF EVENTS...

May 3, 2007

General Meeting @ 5:30 PM
Forest Oaks Country Club, 4600 Forest Oaks Dr
\$14/dinner **RSVP Denise 674-2150**

"How Color Can Impact Your Business" presented by interior designer Denise Osborne, Professional Member of the Interior Design Society and local business owner.

"We all have responses to color" but are you aware how it may be impacting your business. I will be sharing some "tips of the trade" at the May 3rd meeting.



June 7, 2007

Social at Hagan-Stone Park. It will be time to take time out and enjoy the evening. Details will be forthcoming.

July 2007

There is **NO MEETING** this month.
Enjoy your summer be safe and we will see you on August 2.
Forest Oaks Country Club, 4600 Forest Oaks Dr.

ANNOUNCEMENTS...

Web site tracking March 07:

Visitors: 621

Hits: 7,940

Tid Bits:

Most popular page: Membership Director
47 people read our March Newsletter online
17 people printed our application



SECBA.org

- ➔ The new Subway owner is hoping to open within 6-8 weeks across from Forest Oaks entrance.



MEMBER TOOLS & TIPS

- ➔ "The trouble with many plans is that they are based on the way things are now. To be successful, your plan must focus on what you want, not what you have." -- Nido Qubein

MEMBER SPOTLIGHT

Jean King
Real Estate Broker
Prudential Carolinas Realty
336-339-9002

As part of the Prudential Carolinas Realty team, I am dedicated to providing all of your real estate needs.

A full-service company, Prudential Carolinas Realty provides home buying and selling, mortgage lending, an apartment locator service, home warranties and title insurance services all under one roof for your convenience.

As one of the most respected real estate companies in America, Prudential Carolinas Realty is committed to providing its clients with comprehensive marketing and technology services, including thousands of property listings, searchable open houses, virtual tours, email updates, financial calculators, selling tips and much, much more.

If you are looking for your dream home, considering selling your current residence, or even if you just have a real estate related question, please contact me. It would be a pleasure to serve you.



Do business with a member!
Your business will grow through support,
encouragement and endorsement.

SECBA.org

Mission Statement

The mission of the **Southeast Community Business Association** is to provide a platform to encourage the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.



VALUABLE BENEFITS OF MEMBERSHIP

- Business investment \$99 per year
- Credibility exposure
- Local economy business advocates
- Vital contact networking
- Member-to-Member referrals
- Educational speakers & forum programs
- Listing in the printed directory
- Web link to your site
- Marketing tips & opportunities
- SE community involvement
- Improved governmental relations
- Monthly newsletter
- Social events

MONTHLY MEETINGS

1st Thursday of each month
5:30 social 6:00 business meeting

MORE INFORMATION

Association Officers:

Denise Osborne674-2150
Tim Marion 674-8839
Marty Heim674-9399

www.SECBA.org

JOIN OUR GROUP OF LOCAL BUSINESS OWNERS & DECISION MAKERS!

Application for Membership

Name: _____

Company: _____

Address: _____

Phone: _____

Home: _____ Cell: _____

Fax: _____

Email: _____

Web site: _____

Referred by: _____
SECBA Member

Dues: \$99.00 per year

Send Invoice

Check Enclosed



Membership Eligibility:

1. Must operate a business in the Southeast Community or local area.
2. Must do business in the area.

Business Category: _____

Why did you join SECBA?

office use:

- board approved entered in database
 payment recorded

Send your application with check to:
SECBA
PO Box 117
Pleasant Garden, NC 27313