

# October NEWSLETTER



## PRESIDENT'S MESSAGE....

How many of you remember the visual picture that Rich gave us last month to apply to the art of conversation? If you missed it, I hope that you will be able to attend this month as we have the masters of accounting give us some insightful information that will help you and your business get ready for 2008.

Just read a great book that may interest you, "Fierce Conversations" by Susan Scott, achieving success at work and in life, one conversation at a time.

Hot topic in the SE Guilford area, is land use and development. Both, the town of Pleasant Garden and the Alamance Creek Plan are being worked on. It is important to weigh in on what you as a business would like to see. Get involved!

New members will be added to existing directories no later than December 2007. If you have any businesses that would add to our organization, please email Tim Marion. The Membership Committee is beginning a list to contact.

Look forward to seeing you in October.

Enjoy!  
Denise H. Osborne, IDS  
Accessory Design Services



## NEW MEMBERS

Seasonal Comfort, Inc  
Kim Rayle Sponsor: Eddy Patterson

*Welcome!*

## REMINDERS

The membership committee has requested that each member bring 2 company names & contact information that you feel would benefit from our organization. Take a few minutes and look at your vendor & customer lists, lets all support their efforts, hard work and grow our group!

Board Elections will be held at our November meeting. Make your recommendations by contacting a nominating committee member: Steven Blake or Eddie Patterson

## CALENDAR OF EVENTS...

### October 4

Forest Oaks Country Club  
Accounting wizards enlighten and help you prepare your books. Create custom reports, when to call for help, print your logo on your invoices, back-ups & much more.  
Amy Parsons, CPA & Kim Payne, Quickbooks Adviser



### November 1

Forest Oaks Country Club

Board Elections  
Presentation of our membership survey results

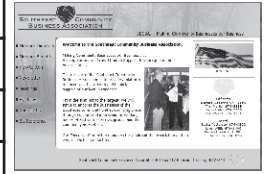
**GOOD STUFF**



December 6 Holiday Social look for upcoming details.

## ANNOUNCEMENTS...

Web site tracking:	Visitors	Hits
June	1238	7954
July	1426	12901
Aug	1232	9072



SECBA.org

36.91% of our visitors come from Google.com  
65 visitors viewed our Aug newsletter

\* Aug dip in numbers:

Internet wide reflects vacations & back to school

## MEMBER TOOLS & TIPS

- In times of fundamental economic, political, technological, and demographic shifts, leaders emerge to help America's communities thrive.

**Don't forget to vote:**

Primary: October 9 / Elections: November 6

go to: SECBA.org click on Biz Reference for election links

## MEMBER SPOTLIGHT

### State Farm Insurance Agency

Agent Jason Smith  
3711 Elmsley Court #106  
Greensboro, NC 27313  
482-2200



Jason Smith has been in the insurance business for 6 years now. Last August he left the insurance agency he had built in his small hometown of Jonesboro, Louisiana and moved here to Southeast Greensboro. "I left home for one reason: State Farm. I was with another good insurance company, but it did not compare with the service that State Farm offers its clients. State Farm is here to help. We offer over 100 different products ranging from auto insurance to mutual funds. Our specialty is auto, home, life, and health insurance. We can even finance your auto thru State Farm Bank."

"State Farm is the largest insurer of houses and cars in the country. What does that mean to you? Customers stay with State Farm because of the service of the agent and our claim service. I love being a State Farm Agent. I see my role as helping others with their insurance needs, but also to give back to the community I live in." Since moving to Pleasant Garden last year Jason has been active in the SECBA, Pleasant Garden's community recreation as both a coach and sponsor, "Fun For All" playground fundraisers, Pleasant Garden Baptist Church, Pleasant Garden's Independence Day Celebration, and the Alamance Lions Club.

Please give me a call. You will not find better service in the insurance business.



Do business with a member!  
Your business will grow through support,  
encouragement and endorsement.

SECBA.org

## Mission Statement

The mission of the **Southeast Community Business Association** is to provide a platform to encourage the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.



### VALUABLE BENEFITS OF MEMBERSHIP

- Business investment \$99 per year
- Credibility exposure
- Local economy business advocates
- Vital contact networking
- Member-to-Member referrals
- Educational speakers & forum programs
- Listing in the printed directory
- Web link to your site
- Marketing tips & opportunities
- SE community involvement
- Improved governmental relations
- Monthly newsletter
- Social events
- Credit Union Services

### MONTHLY MEETINGS

1st Thursday of each month  
5:30 social 6:00 business meeting

### MORE INFORMATION

[www.SECBA.org](http://www.SECBA.org)

### JOIN OUR GROUP OF LOCAL BUSINESS OWNERS & DECISION MAKERS!

**Application for Membership** Date: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Home: \_\_\_\_\_ Cell: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web site: \_\_\_\_\_

Referred by: \_\_\_\_\_  
SECBA Member

**Dues:** \$99.00 per year

- Send Invoice  
 Check Enclosed



### Membership Eligibility:

1. Must operate a business in the Southeast Community or local area.
2. Must do business in the area.

Business Category: \_\_\_\_\_

### Why did you join SECBA?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**office use:**

- board approved     entered in database  
 payment recorded

Send your application with check to:  
SECBA  
PO Box 117  
Pleasant Garden, NC 27313