

June NEWSLETTER

SOUTHEAST BUSINESS ASSOCIATION COMMUNITY



Success is our connection!

SECBA.org

PRESIDENT'S MESSAGE....

What a great time of year! Join us as we celebrate another spring cook-out at Hagan-Stone.

As we look forward this year, we are publishing a new directory, so any input is needed now for consideration so we can make improvements. I encourage you to bring ideas to incorporate into the directory, we want to make this one better than our first.

Now that the political process is behind us for the moment, we need time to come back together and make some united strides in Southeast Guilford area. We are working to give your business a platform to improve your visibility in the area.

Watch for emails with more information concerning the directory.

See you at Hagan-Stone,

Denise H. Osborne, IDS
Accessory Design Services



TIPS & TOOLS

- ➔ Before you spend a fortune trying to drum up new business, get in touch with former customers.

Overall, customers just want to feel good. They want to feel better after they've dealt with you or anyone else in your business, than they did before. If you can create that feeling, then you're well on the way to being more successful today than yesterday.

One of the best ways to drum up new business-in tough economic times or not-is to put your satisfied customers to work for you. Ask them to bring in new clients or recommend your work to others. Reward them for it by offering small discounts the next time they do business with you. Or simply ask them for testimonials you can use in your marketing efforts.

For more tips & tools look under Business Resources at: SECBA.org

NEW MEMBERS

Cypress Networks
Kevin Smith
sponsor: Marty Heim

Action Coach
Wayne Rutherford
sponsor: Denise Osborne

Welcome!

CALENDAR OF EVENTS...

June 5th
Spring in the Park!
5:30 at Hagan-Stone Park Shelter #5.
Enjoy Hamburgers & Hot Dogs in the park!
Members & Guest are FREE others: \$8.00 per person.
Desserts are welcome.
RSVP Denise 674-2150



June 12th GMA Seminar details: SECBA.org
Why they drive your crazy

July:
No meeting have a great summer, watch for email updates!



August 7th:
Motivational Sales Speaker: Josh Seibert
President of Training & Development Solutions, Inc.,

*members need to in good standing to attend meetings

MEMBER SPOTLIGHT

Tri-Lift NC, Inc.
Bob Bond, President
2905 Manufacturers Road
Greensboro, NC 27406
336-691-1511
www.tri-liftnc.com



Tri-Lift NC, Inc. is a second generation Material Handling equipment distributor. We have provided new/used forklifts, racking, shelving, conveyor and warehouse equipment since 1968. As the local authorized CLARK forklift dealer we have a full line of LPG, GAS, DIESEL and ELECTRIC forklifts to support any application. Our technicians are factory trained to support our emergency repair, planned maintenance and full maintenance programs.

We offer long and short term forklift and aerial lift rental programs. We have two certified safety trainers on staff that can train at your location. Our parts department can provide parts for all makes and models of forklifts.

Allow our experienced staff the opportunity to assist you with any current or future material handling needs. We would like to be your "ONE RELIABLE SOURCE" for material handling equipment. Tri-Lift NC, Inc. is large enough to handle all of your material handling needs yet small enough to give you local, personalized service.



Do business with a member!
Your business will grow through support,
encouragement and endorsement.
SECBA.org

Mission Statement

The mission of the **Southeast Community Business Association** is to provide a platform to encourage the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.



VALUABLE BENEFITS OF MEMBERSHIP

- Business investment \$99 per year
- Credibility exposure
- Local economy business advocates
- Vital contact networking
- Member-to-Member referrals
- Educational speakers & forum programs
- Listing in the printed directory
- Web link to your site
- Marketing tips & opportunities
- SE community involvement
- Improved governmental relations
- Monthly newsletter
- Social events
- Credit Union Services

MONTHLY MEETINGS

1st Thursday of each month
5:30 social 6:00 business meeting

MORE INFORMATION

www.SECBA.org

JOIN OUR GROUP OF LOCAL BUSINESS OWNERS & DECISION MAKERS!

Application for Membership Date: _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Home: _____ Cell: _____

Fax: _____

Email: _____

Web site: _____

Referred by: _____
SECBA Member

Dues: \$99.00 per year

Check Enclosed



Membership Eligibility:

1. Must operate a business in the Southeast Community or local area.
2. Must do business in the area.

Business Category: _____

Why did you join SECBA?

Send your application with check to:
SECBA
PO Box 117
Pleasant Garden, NC 27313

office use:

- board approved entered in database
- payment recorded