

May NEWSLETTER

SOUTHEAST COMMUNITY BUSINESS ASSOCIATION



Success is our connection!

SECBA.org

PRESIDENT'S MESSAGE....

What an exciting time!....and lots of good news to get out.

This year we will be awarding our first scholarship to a senior at Southeast High School. We will be printing our new directory in the early fall. We continue to grow and in this new directory, we will add some color and information for the SE Guilford area. We have helped clear the way for a local grocery store. And we are gaining momentum in organization and structure.

I just want to thank all of you, and you know who you are, who have contributed to the success of this organization. We could not have come this far without YOU. It is exciting to see us come together and celebrate the successes of our group.

If each one will commit to bring in just one new member, we can exceed our goal for this year. I know this time of year is busy, but successful people make it a point to contribute. Change for our area is coming, let's help make it positive.

Sincerely,
Denise H. Osborne
SECBA President

NEW MEMBERS

Guaranteed Supply
Kirby Ward
Sponsored by Connie Thompson, BB&T

Welcome!

CALENDAR OF EVENTS...

May 1st

Forest Oaks Country Club 5:30

RSVP: Denise 674-2150

Keynote speaker: Erica Taylor, reporter with WFMY2
Erica grew up in Guilford County, graduated from Southeast High School and then from UNCG.

June 5th

Summer in the Park!

5:30 at Hagan-Stone Park Shelter #5.

Enjoy Hamburgers & Hot Dogs in the park!

Members FREE & Guest \$8.00 per person.

Desserts are welcome.



July:

No meeting have a great summer!

August:

Motivational Sales Speaker: Josh Seibert

*members need to in good standing to attend meetings

TIPS & TOOLS

- ➔ "There are no secrets to success. It is the result of preparation, hard work, learning from failure."

Colin Powell, *Business Motivational Quotes*

Web Site DATA



March	2007	2008
Visitors	621	1,165
Hits	7,940	12,552



SECBA.org

MEMBER SPOTLIGHT

Resource Net

Marketing & e-branding

Brenda Hogan

910-975-1098 Fax: 336-674-1743

RESOURCE NET

Resource Net was founded in 1976 to offer a full array of forms and printing services to include graphic layout and design, envelopes, labels, in-house forms, brochures, booklets, advertising, 4 color process and continues to serve Triad businesses large and small.

In 1992 Resource Net expanded their product offerings to include promotional, marketing and e-branding products. Our network of over 4100 suppliers offering over 100,000 promotional advertising products that can be imprinted or logoed with your company name allows us to offer an array of products that can enhance, grow and promote businesses large and small. Our experience and expertise helps us customize e-branding and marketing programs that promotes and increases your brand name for companies large and small. Our ideas offer both practical and measurable results that promote and create repeat and referral business.

Need ideas? We have solutions! Simply go to our website www.resourcenet.bz, click on Product Catalog and view 22 product categories that can be logoed or imprinted with your company name.

Our Vision Statement:

In a 21st century market place, our commitment is to create solutions that help our clients maintain, expand and grow by promoting, e-branding, and marketing their products and services, thus creating sustainable profits for our clients.



Do business with a member!

Your business will grow through support,
encouragement and endorsement.

SECBA.org

Mission Statement

The mission of the **Southeast Community Business Association** is to provide a platform to encourage the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.



VALUABLE BENEFITS OF MEMBERSHIP

- Business investment \$99 per year
- Credibility exposure
- Local economy business advocates
- Vital contact networking
- Member-to-Member referrals
- Educational speakers & forum programs
- Listing in the printed directory
- Web link to your site
- Marketing tips & opportunities
- SE community involvement
- Improved governmental relations
- Monthly newsletter
- Social events
- Credit Union Services

MONTHLY MEETINGS

1st Thursday of each month
5:30 social 6:00 business meeting

MORE INFORMATION

www.SECBA.org

JOIN OUR GROUP OF LOCAL BUSINESS OWNERS & DECISION MAKERS!

Application for Membership Date: _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Home: _____ Cell: _____

Fax: _____

Email: _____

Web site: _____

Referred by: _____
SECBA Member

Dues: \$99.00 per year

Check Enclosed



Membership Eligibility:

1. Must operate a business in the Southeast Community or local area.
2. Must do business in the area.

Business Category: _____

Why did you join SECBA?

office use:

- board approved entered in database
- payment recorded

Send your application with check to:
SECBA
PO Box 117
Pleasant Garden, NC 27313