

October NEWSLETTER

SOUTHEAST BUSINESS ASSOCIATION COMMUNITY



Success is our connection!

➡ SECBA.org

PRESIDENT'S MESSAGE....

Getting away from your home base always gives one an opportunity to "think outside the box" or allows one to see life more clearly.

I have recently taken up photography, to acquire a new skill set. Frustrated by the quality of the photos I've been trying to take, I decided I needed to learn something new. Ever have that happen? I realize that I don't know a lot about something that I use everyday. Going to classes, talking to other people, and learning. It's refreshing! So I'm in the mountains, taking pictures, and "thinking".....

It's so simple...we need to connect with one another. We have a great opportunity to network and work together. The business community has come together, created a synergistic opportunity for our members, and created a platform to be heard. There is a core group who support the organization. But we can do better....and if you think we can, let us know how, what you need, and how we can better serve our community.

Business can get bogged down in the details or made simple with the big picture in mind.

I enjoyed "seeing" the big picture this weekend, but capturing all the details?...well, I'm still working on it. How about you?

Sincerely,

Denise H. Osborne, IDS
Accessory Design Services



NEW MEMBERS

Modern Exteriors

Greg Carson, sponsor: Eddy Patterson

Welcome!

Salon Delight

H'Loan Mlo, sponsor: Denise Osborne

Southern Paint and Waterproofing Company

John Douth, sponsor: Tim Marion

CALENDAR OF EVENTS...

October 2nd:

Forest Oaks Country Club
RSVP: Denise 674-2150

Guest Speaker:

Maureen Smith

GTCC Small Business Center

Making the valuable first impression!

Maureen teaches business classes at GTCC & Duke University



WIN A PRIZE bring a prospective member!

November 6th mark your calendars we meet the 1st Thursday of the month.

*members need to be in good standing to attend meetings

MEMBERS CALL TO ACTION

↓ VERY IMPORTANT! ↓

1. We need each member to go online and check your directory listing for any changes. The information listed will be used in the printed directory.

Deadline for any change is Oct 15, 2008.

To review your listing go to:

<http://secba.org/memberupdate.htm>

2. If you are placing an ad in the printed directory the deadline date is Oct 2, 2008. For instruction and pricing go to:

<http://secba.org/newsletter/SECBAPricesheet.pdf>

WORKING HARD FOR MEMBERS

➡ The Executive Committee has been working on our member feedback and we're happy to announce the following:

FEEDBACK: Some of our members felt that the dinner options were limited at Forest Oaks.

ACTION: The Country Club has prepared a special priced menu of items for our meeting nights, or you can still enjoy the full dinner buffet. Our meeting sign in sheet will have a new column 'menu order' so you will not have to pay at the door if you order off the menu. Prices: \$3.95 - \$8.95

MEMBER SPOTLIGHT

The ALLREALTY Group - Keller Williams

Jennie McNamara

336-442-SOLD(7653)

1501 Highwoods Blvd Ste 103

Greensboro, NC 27410

www.TheALLREALTYGroup.com



Contrary to what you may hear or read about the real estate market on national news, there are buyers in the market currently looking for homes in the Triad.

You need a local expert working for you!

The challenges of the real estate industry are getting more complex every day. You need a professional that is on top of the market and is prepared to protect your interests and guide you throughout the process. As a local real estate expert I am constantly researching the market and analyzing home prices so I can serve you with the latest and most accurate information.

My team and I look forward to working with you and providing you with a superior level of informed, professional real estate services.



SECBA.org

Do business with a member!

Mission Statement

The mission of the **Southeast Community Business Association** is to provide a platform to encourage the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.



VALUABLE BENEFITS OF MEMBERSHIP

- Business investment \$99 per year
- Credibility exposure
- Local economy business advocates
- Vital contact networking
- Member-to-Member referrals
- Educational speakers & forum programs
- Listing in the printed directory
- Web link to your site
- Marketing tips & opportunities
- SE community involvement
- Improved governmental relations
- Monthly newsletter
- Social events
- Credit Union Services

MONTHLY MEETINGS

1st Thursday of each month
5:30 social 6:00 business meeting

MORE INFORMATION

SECBA.org

JOIN OUR GROUP OF LOCAL BUSINESS OWNERS & DECISION MAKERS!

Application for Membership Date: _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Home: _____ Cell: _____

Fax: _____

Email: _____

Web site: _____

Referred by: _____
SECBA Member

Dues: \$99.00 per year

Check Enclosed



Membership Eligibility:

1. Must operate a business in the Southeast Community or local area.
2. Must do business in the area.

Business Category: _____

Why did you join SECBA?

office use:

- board approved entered in database
- payment recorded welcome sent

Send your application with check to:
SECBA
PO Box 117
Pleasant Garden, NC 27313