



FEBRUARY 2010 NEWSLETTER

President's Message

A person's commitment to his or her yearly goals is probably strongest in January and February. As we begin the second month of 2010, I hope everyone is committed to the goals he or she set for this year.

Each year many of us, myself included, will vow or commit to things such as exercising more and eating less. For me at least, such a pledge begins to wane around the middle of February. However, I made another type of commitment this year: I pledged to serve SECBA. And this is one commitment that I **will** follow through with and continue long past the middle of February.

Why the difference in the two types of commitments? For me, the goals of the first one are quite vague and open to interpretation: What does exercising more really mean? And what about eating less? What exactly am I supposed to eat less of? On the other hand, the second is a commitment to a group with common goals. This is far more concrete and even comes with a built-in support group. In other words, that which is truly worthwhile is rarely vague and far easier to accomplish with the support of a group.

SECBA's board of directors has discussed many ways to help each of us and our businesses in the upcoming year. We are committed to providing you with informative programs and activities that will assist with business networking. Each board member also strongly believes that your commitment to the club is vital to helping your business grow and bringing you more referrals.

Now is the time to act. I urge anyone with any interest whatsoever in our association to become involved. We would love to have your help. Make a commitment in 2010 to be more active in any aspect of SECBA. I guarantee that by the time 2011 rolls around, this will be one resolution you can proudly say you kept!

And as always, remember to buy local, do business with a fellow member, and always refer SECBA associates to your friends and neighbors.

Tim Marion, Marion Tile & Flooring
336) 674.8839

February 4, 2010

6:00PM Moose Lodge
Speaker: Senator Don Vaughan

Don has lived in Greensboro all his life. He is an Eagle Scout and attended UNC-CH. After graduation, he worked for Sen. Robert Morgan as a clerk to help pay for law school at Wake Forest. He has served Gov. James Hunt as an attorney to the governor's business councils. He was VP of Stedman Corp. and has practiced law in Greensboro since 1982. Don was elected to the City Council in 1991 and served two terms.

RSVP: Connie 336)433.4236 or ccthompson@bbandt.com
Please respond by Wednesday, Feb. 3
Bring a guest. They are always welcome!

March 4, 2010

6:00PM Moose Lodge
TBA

Member Spotlight

Hanson Brick
1410 Forest Acres Circle
Pleasant Garden, NC 27313
336) 398.1251

Hanson Brick is the largest manufacturer of brick in North America. They are headquartered in Charlotte, and employ 1200 people in plants located in 5 states and Canada.

They offer superior selection and are well known for their innovation in product, people and service. Their honesty and reliability in all of their business relationships make them a leader in the industry.

Hanson has over 1,000 styles of brick and an online selector that allows you to view any brick as it would look on a home.

They carry a full line of masonry supplies and have a full showroom. The helpful staff has a brick matching service, and local delivery.

Visit the "Brick Chicks", Susan, Lois, Debbie and Kathy. Be sure to request Hanson Brick for your next project and receive a **5% discount on material.**

Greensboro Chamber of Commerce

Upcoming Events

- 2-2-10:** Recession Survival Techniques for your business
- 2-4-10:** Discovering Your Memory Power
- 2-10-10:** "For the Girls" – Protecting your assets in all stages of life
- 2-11-10:** Organizing Tips for Busy People
- 2-18-10:** Business After Hours
- 2-18-10:** Secrets to Successful e-mail Marketing
- 2-24-10:** Business Wise: A Business Assessment Program

All events are FREE to SECBA members!

For locations, times of events and registration:
Meredith Berger 336)387.8327
mberger@greensboro.org
Greensborochamber.org



February's entree is spaghetti, with bread and a salad bar. The staff at the Lodge is open for suggestions for future meals, so we will be giving the honor of selecting next month's meal to the 11th person who signs in!

Officers:

Tim Marion 674-8839
Steven Blake 273-0800
Kim Payne 676-1980
Connie Thompson 433-4236

Board:

Dan Donovan 292-7280
Kirby Ward 273-6140
Jennie Boulden 662-3068



Making Community Businesses our Business

Come Join Our Group of Local Business Owners!

Visit our web site: SECBA.org

Making Community Businesses our Business . . .
Helping Your Business Grow Through Support, Encouragement and Endorsement

Mission Statement

The mission of the Southeast Community Business Association is to provide a platform that encourages the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.