

# MARCH 2010 NEWSLETTER

## SOUTHEAST BUSINESS ASSOCIATION COMMUNITY

Success is our connection!

SECBA.org

### President's Message

Hello to all of you and I hope you are doing well.

I am having so much fun serving our association this year and I am humbled by the knowledge and talent all of you bring to it.

Our membership director Kirby Ward has come up with an incentive plan to grow our membership. Until the end of November we will be having a membership contest. For every four (4) new members you sponsor the club will treat you to dinner (up to \$50) at Four Winds Café or Forest Oaks Country Club. Each month we will update you with the tally. At our holiday party I will reward those who brought in the most new members this year.

Dan Donovan, our programming director, has a great program lined up for us next week. We are having CPA Skip Lovette speak to us about key issues that affect our bottom line such as what constitutes documentation for expenses, ways to accelerate depreciation deductions on assets and buildings, personal use of business vehicles, travel and entertainment costs, and lots of other important topics.

**Make sure to RSVP back to me or Connie Thompson** so that we can have plenty of food for everyone. See you Thursday March 4<sup>th</sup> at 6pm!

Tim Marion, Marion Tile & Flooring  
336)674-8839

### Member Spotlight

#### Four Winds Café

5924 Liberty Road  
Climax, NC 27233  
674-6100

The small restaurant by the side of the road on old Hwy. 421 has been a familiar sight in southeast Guilford County for quite a while. It used to be labeled as a truck stop, and served country cooking to residents and travelers to the area. Its location is conveniently situated between Greensboro and Liberty, Pleasant Garden and Burlington.

The location is what Steven and Peggy Holmes noticed when they bought a log home close by. The truck stop property was up for sale at the time, and after a good deal of contemplation, Peggy decided to buy it and open a restaurant.

The idea wasn't as far-fetched as it might seem to you and me, since Steven has been trained by both French and Japanese chefs, has worked at The Vineyard, served as corporate chef at RJR and was chosen as one of the chefs on the senior PGA tour. Yes, he's met Arnold Palmer and Chi Chi Rodriguez.

It seemed to Peggy to be the right place, right time kind of thing. She convinced Steven to go for it, with the lure of having his own place to create with food. After several months of renovation, they opened Four Winds Café in May 2006.

Right off, it was evident that this was a different kind of place. The Holmes' made sure of that, developing a fresh, continental menu with something for everyone. They built upon Steven's philosophy: offer great food and great service at a reasonable price. They have taken their inspiration further, by creating a relaxed atmosphere with special touches like linen napkins, fresh flowers, and a well selected wine list.

The Four Winds is open Tuesday - Friday for breakfast and lunch, with a gourmet breakfast on Saturday mornings. Candlelit dinners are served Wednesday - Saturday from 6 to 9PM and reservations are recommended on the weekend. Mention this spotlight and receive \$5.00 off two entrees. Visit their website at [4windscafe.com](http://4windscafe.com)

### Special Dates for March

- 14<sup>th</sup> Daylight Savings Time begins
- 17<sup>th</sup> St. Patrick's Day
- 20<sup>th</sup> Spring begins!!

### New Members

## Welcome!

**Phillips All Seasons Realty** - Nancy Phillips  
**Marsh of Greensboro** - Emmy Vastagh  
**Bloomday Granite & Marble** - Greg Gage (Sponsor Johnny Woodard)  
**Trull's Body & Paint** - Gary Trull (Sponsor Kirby Ward)

### March 4, 2010

#### 6:00PM Moose Lodge

Speaker: Skip Lovette, CPA - Items of interest for business owners

**RSVP:** Connie 336)433.4236 or [ccthompson@bbandt.com](mailto:ccthompson@bbandt.com)

**Please respond by Wednesday, March 3<sup>rd</sup>**  
**Bring a guest. They are always welcome!**

### April 1, 2010

Marty Heim - Advertising and marketing in the 21<sup>st</sup> century

We meet the first Thursday of each month.

\*Members must be in good standing to attend meetings.

#### Officers:

Tim Marion 674-8839 Steven Blake 273-0800  
Kim Payne 676-1980 Connie Thompson 433-4236

#### Board:

Dan Donovan 292-7280 Jennie Boulden 392-4605  
Kirby Ward 273-6140



**March's menu** is meat loaf, mashed potatoes, salad and bread. Thanks Marguerite!

The 11<sup>th</sup> person who signs in gets to choose next month's meal

**SOUTHEAST COMMUNITY  
BUSINESS ASSOCIATION**

**Mission Statement**

The mission of the **Southeast Community Business Association** is to provide a platform to encourage the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.

**VALUABLE BENEFITS OF MEMBERSHIP**

- Business investment \$99 per year
- Credibility exposure
- Local economy business advocates
- Vital contact networking
- Member-to-Member referrals
- Educational speakers & forum programs
- Listing in the printed directory
- Web link to your site
- Marketing tips & opportunities
- SE community involvement
- Improved governmental relations
- Monthly newsletter
- Social events
- Credit Union Services

**MONTHLY MEETINGS**  
1st Thursday of each month  
5:30 social 6:00 business meeting

**MORE INFORMATION**  
[SECBA.org](http://SECBA.org)

**JOIN OUR GROUP OF LOCAL BUSINESS OWNERS & DECISION MAKERS!**

**Application for Membership** Date: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Home: \_\_\_\_\_ Cell: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web site: \_\_\_\_\_

Referred by: \_\_\_\_\_  
SECBA Member

**Dues:** \$99.00 per year  
 Check Enclosed

**Membership Eligibility:**

1. Must operate a business in the Southeast Community or local area.
2. Must do business in the area.

Business Category: \_\_\_\_\_

**Why did you join SECBA?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Send your application with check to:  
SECBA  
PO Box 117  
Pleasant Garden, NC 27313

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|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>office use:</b><br><input type="checkbox"/> board approved <input type="checkbox"/> entered in database<br><input type="checkbox"/> payment recorded <input type="checkbox"/> welcome sent |
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